



VOLUNTEER WORK

C2C DV23

14/06/2023

THE VALUE FACTORY



The Value Factory: Events x Creating Value

Creating Value & Preventing it from slipping away

- Societal
- Human
- Material

Link with events/entertainment

- Festivals
- Small-scale events
- (Festival) Camping

Creating opportunities/chances

Goals

Creating a place to learn & work is the main goal. For that, we need (more) activities and revenue. To make those happen, our organisation needs adjustments.

Place to learn & work

- Divers offer in learning opportunities within events
- Reliable & stable team
- Interesting job opportunities after trajectory

Activities/Revenue

- Spreading risk (currently only Camp2Camp at TML)
- Increasing revenue
- Link with events/circularity necessary

Organisation

- Warehouse Management
- Processes
- Digitalisation
- Online presence
- Sufficient coaching team

Goals x Projects

All 3 goals have their own projects, all connected to each other

A. LEERWERKPLEK

- 1. Opleidingsaanbod
- 7. Stabiel Team
- 13. Doorstroming

B. ACTIVITEITEN

- 2. Festivalverhuur
- 3. Event Crew
- 5. C2C Sales
- 8. Productlijn Upcycle
- 9. Beer2Booz
- 10. Particuliere & sociale verhuur

C. ORGANISATIE

- 4. Magazijnbeheer
- 6. Marketing
- 11. Organisatieontwikkeling
- 12. Organisatieplanning

CAMP2CAMP



DUURZAAM FESTIVAL- EN BELEVINGSKAMPEREN



Collecting materials



Collecting materials

- We collect reusable (camping) gear
- At the camping grounds of Tomorrowland (DreamVille)
- Together with 150 to 200 volunteers
- For every collected good, we search for destination with the highest value
- Nevertheless, we cannot reuse everything, so we focus on what is most valuable to get reused!
- A list will follow 😊

Destination materials

- Rent out at festivals
- Donations to homeless people and refugees
- Warehouse sale / pop-up store
- Rent out to social profit
- Upcycling

f.e.:

- Donation to De Noteboom (workshops from trash to music instrument)
- Own product for sales
- Eau de Bière Festivale



Rent out at DreamVille 2023

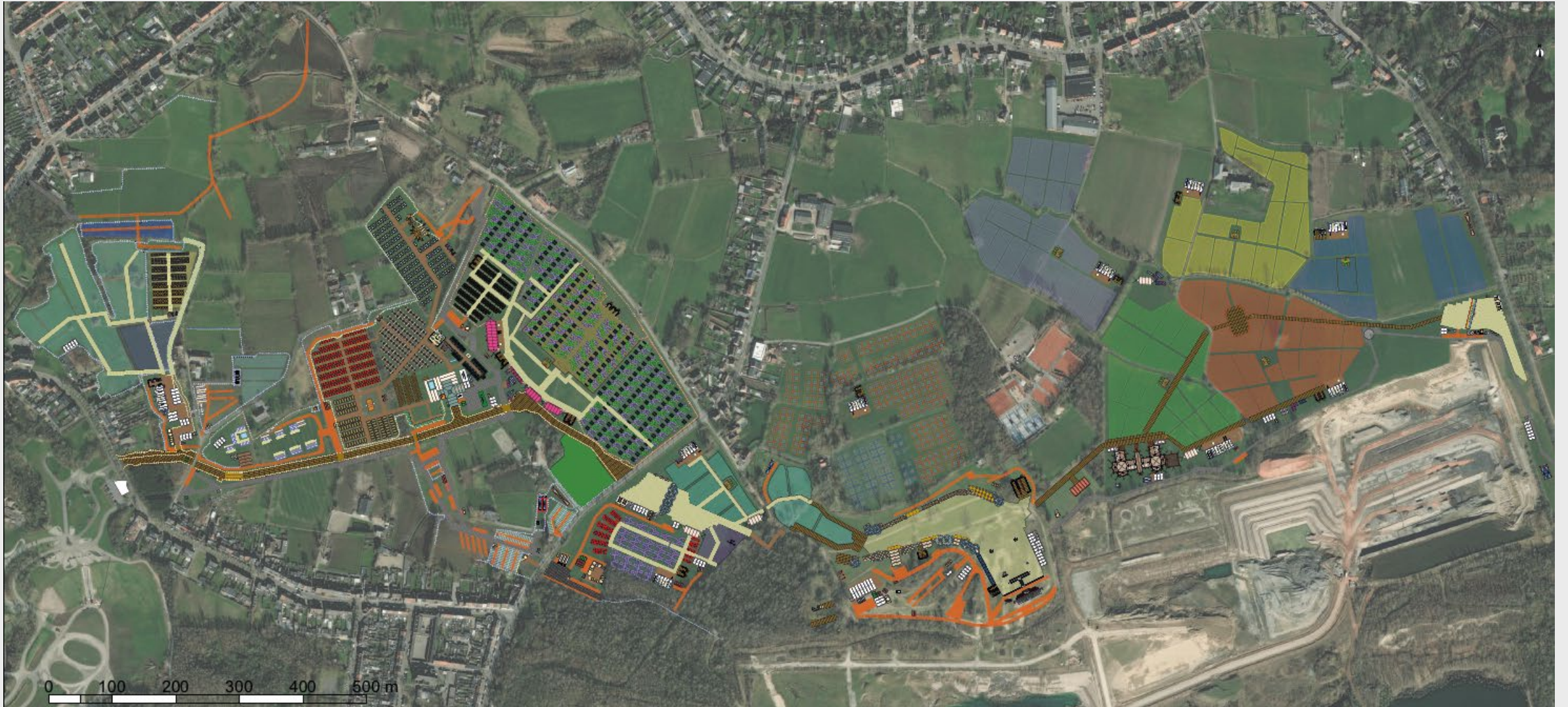
- Pre-Pitched
 - 2 x 507 two-person packages
- Pick-Up
 - 2 x 140 one-person packages
 - 2 x 600 two-person packages
- On The Spot
 - Rent out of single items



VOLUNTEER WORK DREAMVILLE 2023



Overview DreamVille 2023



Specific info

Subscription mandatory (registration TML)

<https://forms.gle/smeup6zp2bEZrrUS9>

Deadline end of june!

Specific info

Place & Time

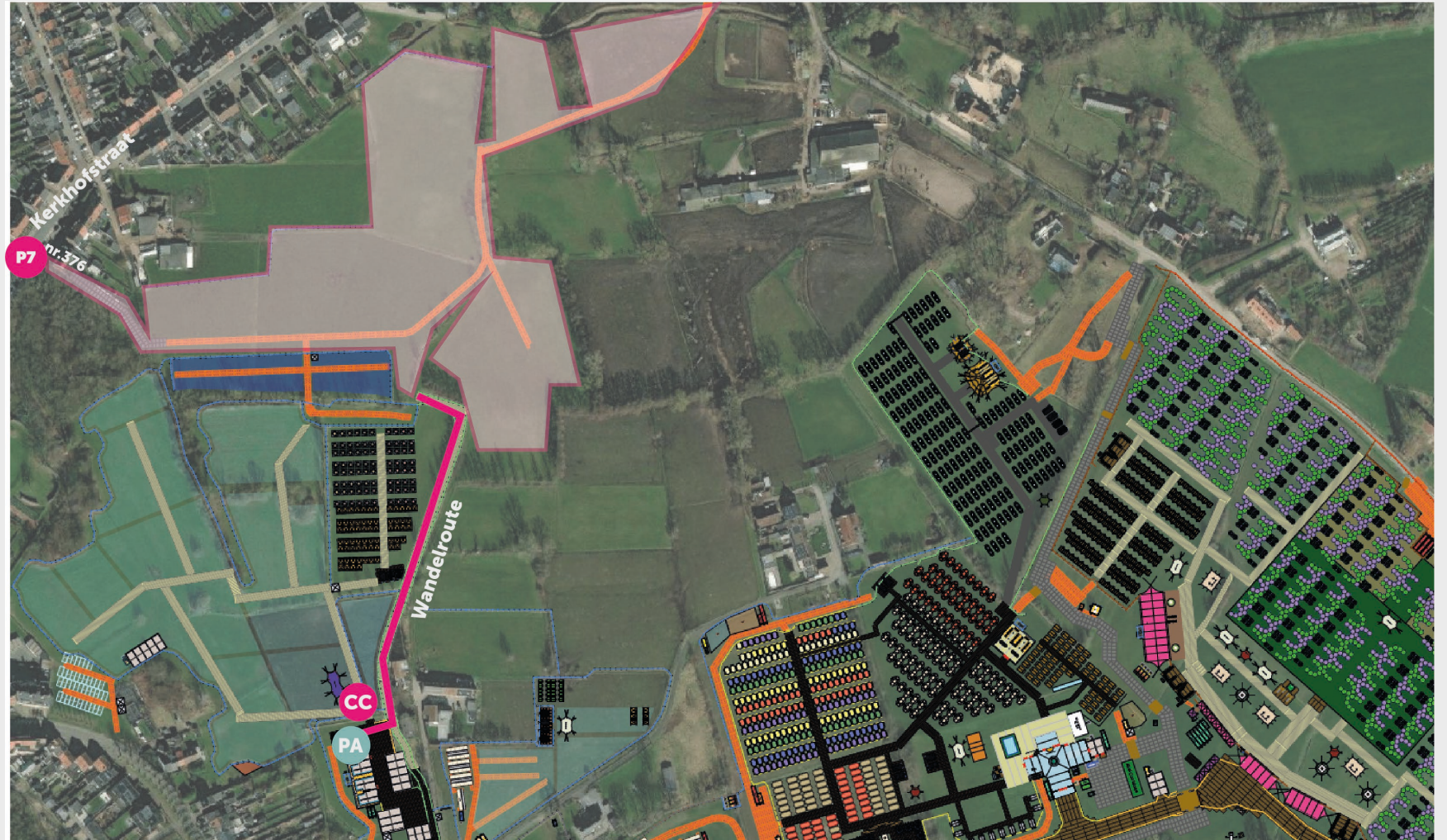
- Monday the 24th of July & Monday the 31th of July
- 8.45 am – 6 pm
- Being on time is necessary, because we enter the field at 10 am. There is some information at first and the walk/crew shuttle takes some time.
- Meeting point at the entrance of the crew campsite (see next)
 - Easy accessible by bike or foot from Crew Parking (P7)
 - P7 is in the Kerkhofstraat, next to nr. 376

You'll get

- Crew wrist band
- Fluo jacket (to borrow)
- Gloves (to borrow)
- More practicalities about the day

Concrete info

Meeting point PA



- P7** Parking 7 = crewparking
Kerkhofstraat, naast nr. 376
- PA** Plaats van Afspraak 8u45
- CC** Crewcamping = oriëntatiepunt

Specific info

Food & Drinks

- Lunch & drinks will be provided by us/DreamVille – a bottle for water and a small bite won't hurt though
- Diner at 6 pm is possible, but subscription is mandatory! You can choose this option in the general subscription link.

Clothing

- Sturdy closed shoes
- Cap / rain coat / ... Depending on the weather 😊
- Fluo jacket of Camp2Camp mandatory (you borrow this from us)
- Gloves available (borrow from us)

Specific info

Collection

- Containers backstage
- Rolling support available
- We don't take what is broken or filthy!
- We work in small teams with a team leader

Want to be a team leader? Let us know through the subscription link!

- What we collect and don't collect?
- Who does what?

=> Info will follow

Questions?

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Subscription

<https://forms.gle/smeup6zp2bEZrrUS9>

HOPE TO SEE YOU THEN!